



# Morning Electric

Slippery Fingers Can Lead to an End EP

For fans of: Wolf Mother, Queens of the Stone Age, Kings of Leon

While the majority of bands struggle for years to develop a following, perfect their sound, and sustain themselves; the majority of bands are not **Morning Electric**. There are simply no bands in the Canadian music scene as instantly promising as Toronto's new indie rock sensations; Morning Electric have fast-tracked themselves into the

spotlight with unparalleled speed.

Fans and first-time listeners of Morning Electric have a hard time with labels. As an artist, their lead singer Sway, has crossed genres from rap to rock, and when he gets on the mic, his voice shocks audiences.

You'd probably recognize the charismatic Sway as the face of the immensely successful on-line music show, Sympatico/MSN's *the Hook*. But when he's not popping up in advertisements on the bottom of your MSN Messenger, he's lending his incredibly smooth, Motown-inspired vocals to a rollicking set of musicians whose rock n' roll resumes make Morning Electric look like a Canadian rock super group.

Guitarist Ryan Haslett brings the expertise of being one of Canada's top sound engineers (Sloan, the Wooden Sky, Surplus Sons) to the mix, which has resulted in the band's signature crisp, polished sound, both on the new EP and in their live show. Meanwhile, bassist Ryan Gavel and drummer Jesse Labovitz cut their teeth in the rock game as members of Sony BMG-signed punk rock band No Warning before joining Morning Electric after the previous band's breakup.

Morning Electric has just released their 5-song EP, which spans from slow Motown- inspired soul to infectious danceable blues and classic rock riffs.

"Sway has the swagger and powerfully-soul vocals of a Lenny Kravitz, and the music speaks the language of dazzling and flamboyant high-energy rock. Not too over-the-top. Not too watered-down. Just right." – *Lonely Vagabond (EYE WEEKLY)*

## **EP Tracklisting:**

- 1. Black Vegas**
- 2. Death Of A Borough**
- 3. Corners Her Fame**
- 4. Morning Song**
- 5. Zadie**

## **Contact Info:**

**For Bookings email [morningelectric@gmail.com](mailto:morningelectric@gmail.com)**

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